

Public Rel.  
(3)

DCI/IC-75-0561

20 MAR 1975

MEMORANDUM FOR: Director of Central Intelligence  
THROUGH : D/DCI/IC and AD/DCI/IC  
SUBJECT : Public Support for Intelligence

1. The attached comments concerning intelligence are an excerpt from a speech on "The Continuing Relevance of NATO to U.S. Security Interests," which Major General Richard A. Yudkin, USAF Retired--now a Vice President of Owens Corning Fiberglass at Toledo, Ohio--gave on 12 March at the World Affairs Council of Grand Rapids, Michigan.

2. With the copy of the speech he sent me, Dick added the following message:

"Please note pg 10. There are points here that I think your associates should push hard to have others say in a wide variety of public contexts. Your area of activity is being hurt, and it is slightly past time for the building of some counter-fires. On a purely personal basis, I am working to generate some additional interest."

3. It is my understanding that General Lauris Norstad--former President and Chairman of the Board of Owens Corning Fiberglass--is supporting General Yudkin in this approach.

4. I am assuming that the approach General Yudkin takes in his speech is not a new idea to the DCI, but since I am unaware as to what actions may already be under way quietly to elicit public support, I thought the attached would be of interest.



Chief  
Coordination Staff, ICS

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Attachment: as stated

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Approved For Release 2004/03/23 : CIA-RDP80M01133A001100010002-4

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